

KIN 391 SERVICE LEARNING LEADERSHIP EXPERIENCE:

COMMUNITY ACTIVITY PROMOTION

INSTRUCTOR: GREGORY WELK, PHD

ABOUT THE COURSE

This supervised service learning opportunity is designed for students interested in learning how to promote physical activity and healthy lifestyles in community settings.

Students would work as representatives of the Community Campus Partnership for Health (CCPH) on local programming in collaboration with representatives from the Healthiest Ames Initiative and the Healthy Story Coalition. Students would also work on the broader dissemination of CCPH programming across the state. Students would gain experience in program planning, social marketing, web development, and social media applications for health promotion.



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| Time Commitment | Variable credits (4-5 hours / credit). The role requires attendance at periodic group planning meetings and ability to travel to (and work with) community partners |
| Roles / Duties | Students would contribute to a variety of projects. Specific projects and programming will vary by season and the needs of community partner. |
| Duration | Fall, Spring and Summer Semesters |
| Coordination | The CCPH programming is coordinated by a team of faculty/staff affiliated with the NWRC |
| Prerequisites | Students in Community Health Option (Kinesiology) preferred. |

SERVICE LEARNING COORDINATOR

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Healthy lifestyles for today's youth and families

